

TMA MOBILE SOLUTIONS

Media & Publishing



Overview

- ❖ 5 years of experiences
- ❖ 40+ developers
- ❖ Platforms: iOS, Android, Windows 8, MacOS, Windows
- ❖ Support wide range of formats
 - pdf, e-Pub3, mp3, mp4
 - Proprietary formats

Solutions & Services

- ❖ **Develop customized digital content solutions**
 - e-Book, e-Newspaper and e-Magazine interactive viewer, store and bookshelf apps (pdf, e-Pub3, custom formats)
 - e-Catalog, e-Brochure and e-Flyer reader apps
 - Video and audio player apps (mp3, mp4)
 - Content management, protection and distribution
- ❖ **End-to-end solutions**
 - Front-end, back-end, cloud
 - Consulting, development, testing, deployment, maintenance and supporting
- ❖ **Available solutions to build your apps quickly and cost effectively**
 - Proprietary Mobile DRM (Digital Right Management) support pdf, mp3, mp4
 - Proprietary e-Pub3 Reader
 - Mobile media players, e-book viewer (pdf, e-Pub3, mp3, mp4)
 - Content management framework

Sample Applications (1/2)

Applications	Descriptions	Platforms
Digital content protection, management and distribution	<ul style="list-style-type: none">• Build an end-to-end solution for managing, distributing and selling digital contents.• Content protection based on TMA proprietary Mobile DRM (Digital Right Management)	Android iOS
Mobile Media	<ul style="list-style-type: none">• Mobile media players and e-book viewers (pdf, e-Pub3, mp3, mp4)• Back-end administration (importing, uploading and managing contents)	Android iOS
E-magazine	<ul style="list-style-type: none">• Develop custom and interactive e-newspapers, e-magazines, e-cartoon for publishers	Android iOS Windows 8

Sample Applications (1/2)

Applications	Descriptions	Platforms
Bookshelf	<ul style="list-style-type: none">• Bookshelf and e-Book viewer apps on multiple platforms• Content importing and integration• Digital content management	iOS Android Mac Windows
Cloud Digital Library	<ul style="list-style-type: none">• Digital library (borrow, return, download and view e-books, audio books, videos)• Subscriber management• Content uploading and management	Android
Mobile Book	<ul style="list-style-type: none">• Publishers integration• e-Book reader• Cloud integration	Android



THANK YOU !

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