





**Online Hackathon** 

# Why Online Hackathon?

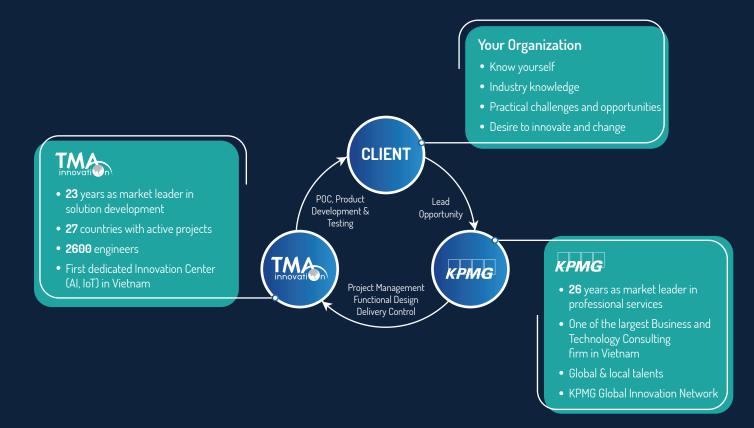
As mentioned by KPMG, there are needs from many Vietnamese corporates for Research & Development activities. Some difficulties Vietnamese corporates may encounter these days.

Offline event will be hard to be conducted in pandemic like COVID-19. Hard to collect enough qualified participants and evaluators.

Hard to conduct a hackathon event since the lack of event hosting experience.

# Online Hackathon: The Innovation Lifecycle

From a reputable alliance, clients will have the opportunity to leverage specialist skills and technologies with affordable cost at lighting speed



## Online Hackathon: Our Service

- Garner attention of community at different stages across industries.
- Design and conduct series of activities both online and offline to keep active involvements.
- Strategize and implement communications throughout targeted channels.
- Sourcing your industrial resources for supporting your challenges.
- Design detailed working process for launching a typical challenge and needed materials tagged along.
- Manage network of community partners (Academia, Institution, startup support organizations, government agencies, CSOs,...) in the region.
- Ensure the timeline and deliverables to all stakeholders during the challenge.

### Online Hackathon: Our Platform

Enable individuals to gather in an innovation hub to interact with a community where new ideas and creative solutions are produced. Serve as an innovation playground where people can practice, learn, contribute, earn and enhance their innovation reputation.

Collaborate and build on each other's feedback and suggestions to generate a disruptive project.

Cultivate an innovation ecosystem, a network of innovative insights and ideas.

#### **Online Hackathon: Our Innovation Challenge**

Use combined expertise from KPMG and TMA to offer valuable insights to assist in the ideation process.

Evaluators provide feedback on ideas to streamline and optimize the development of the project. Provide the process and methodology which will transform initial ideas to working innovation projects.

Prizes will be offered to incentivize submissions on the platform.

# Who can apply?



## Technologies

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