



Herd Development Solution



What's the solution?

We build an end-to-end analysis system for the dairy industry that is responsible for storing, tracking and gaining insights from animal data including genetic information.

We provide many herd improvement functions, including genetics, software for herd testing and herd recording and data systems.

What problems to be solved?

The key of our product is an unified system that connects data from a variety of external sources such as on-farm equipment and software, herd test centres, breed societies, vets, milk companies and monitoring systems.

Our Genetic Evaluation System (GES) provides regular estimates of the breeding value of bulls and cows, which in turn guides farmers with their breeding decision.

Genomics and other technological advances present opportunities to improve animal performance through herd improvement.

Eventually, all of these key aspects help with an increasing of productivity and quality of dairy products.

Who can apply?

Every organization, companies who are working in the dairy industry (e.g. Vinamilk, TH True Milk, ...)

Benefits

Easier data entry

Easier decision making,
when and where you
need it

Higher farm profits

Better herd
improvement decisions

Faster access to data
and information

Faster decisions
based on accessible
farm data

Technologies

MS SQL
Server

SSIS

SSRS

Power BI

AWS

.NET
Framework

Drupal

Angular

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