

Digital Marketing Automation Solution

What's the solutions?

1

Digital marketing automation platform

is an omnichannel e-commerce digital marketing automation tool that offers pre-created automation workflows, templates, powerful data capturing tools, multi-channel marketing, email builders, email campaigns, 360° Marketing Campaign, 360° virtual showroom, etc.



2

What problems to be solved?

Group customers and prospects by what they like: common behaviors, interests, etc.

Inbound marketing tools such as social publishing, landing pages and forms

Help you turn visitors into leads

Analytics for reporting on the effectiveness of your campaigns.

Outbound marketing tools such as email marketing and A/B testing

Automation with lead scoring

Lead nurture workflows

3

Who can apply?



The Customer



Company



Marketer

Benefit

4



Boosts effectiveness



Clearly defines processes and points out bottlenecks



Better ROI: Marketing automation tools are capable of automating cross-sells, upsells and follow ups which can boost revenue and deal size.



Reduced staffing costs: You won't need as many employees on staff helping out with marketing activities if everything can be managed from one platform.

5

Technologies

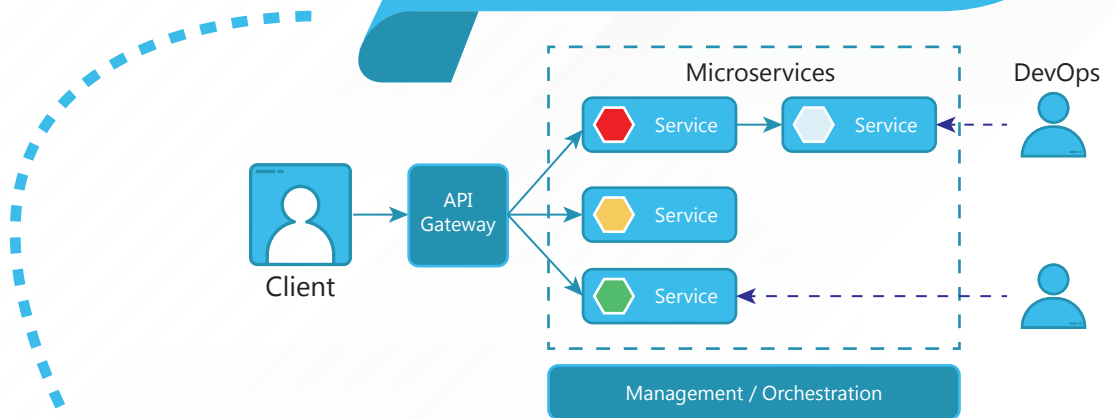
01

MEAN Full Stack



02

Microservice architecture



03

Amazon Web Services (AWS) - Cloud Computing Services



04

VR 360° Photo & Video

