

Digital Marketing Automation Solution

What's the solutions?

1

Digital marketing automation platform is an omnichannel e-commerce digital marketing automation tool that offers pre-created automation workflows, templates, powerful data capturing tools, multi-channel marketing, email builders, email campaigns, 360° Marketing Campaign, 360° virtual showroom, etc.



Group customers and prospects by what they like: common behaviors, interests, etc.

Inbound marketing tools such as social publishing, landing pages and forms

2

What problems to be solved?

Help you turn visitors into leads

Analytics for reporting on the effectiveness of your campaigns.

Outbound marketing tools such as email marketing and A/B testing

Automation with lead scoring

Lead nurture workflows

3

Who can apply?



The Customer



Company



Marketer

Benefit

4



Boosts effectiveness



Clearly defines processes and points out bottlenecks



Better ROI: Marketing automation tools are capable of automating cross-sells, upsells and follow ups which can boost revenue and deal size.



Reduced staffing costs: You won't need as many employees on staff helping out with marketing activities if everything can be managed from one platform.

5

Technologies

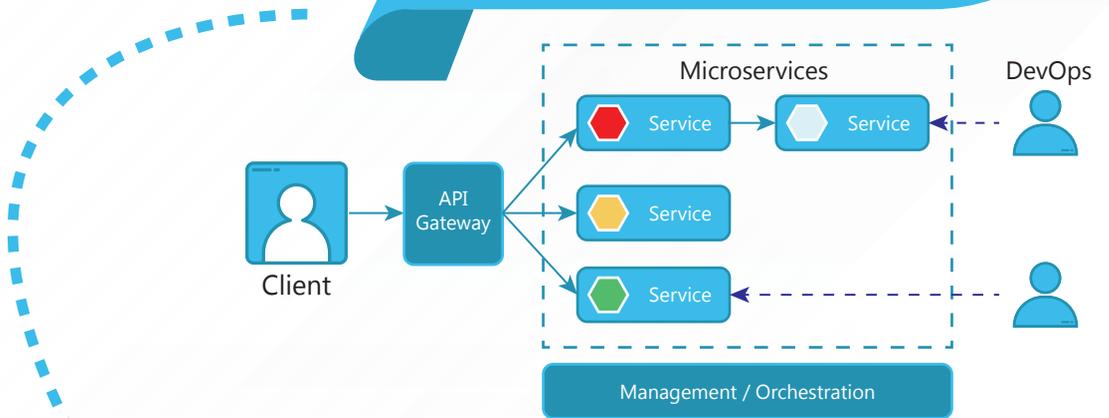
01

MEAN Full Stack



02

Microservice architecture



03

Amazon Web Services (AWS)
- Cloud Computing Services



04

VR 360° Photo & Video

